NOV 2 3 2010

Pat. No. 7,493,553 B1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

<u>PATENT</u>

Applicant: Sanjay V. Vora et al.

Patent No.: 7,493,553 B1

Title: STRUCTURED WEB ADVERTISING

Docket: P5939 Issued: 2/17/2009.

REVOCATION AND POWER OF ATTORNEY CERTIFICATE UNDER 37 CFR § 3.73(b)

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In accordance with 37 C.F.R. Section 1.36, M.P.E.P. Section 402.05 and 402.07, please revoke any existing Powers of Attorney, if any, and appoint the following attorneys and/or patent agents to prosecute this application and to transact all business in the Patent and Trademark Office in connection therewith:

CUSTOMER NUMBER: 59796

STATEMENT UNDER 37 CFR § 3.73(b)

Intel Corporation hereby certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of an assignment from the inventor filed 4/5/1999 and recorded on Reel 009907, Frame 0829. To the best of my knowledge and belief, title is in Intel Corporation, the assignee.

Pursuant to 37 C.F.R. §3.73(b) I hereby declare that I, David Simon, am empowered to sign this certificate on behalf of Intel Corporation, the assignee.

I hereby declare that all statement made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true.

Please direct all correspondence in this case to:

Joni D. Stutman c/o CPA Global CUSTOMER NUMBER: 59796

Date November 19, 2010

By

David Simon
Chief Patent Counsel

Dans Lima

Intel Corporation Phone: 408-765-8244